

RESOLUTION NO. 526

A RESOLUTION ADOPTING THE AURORA 2017 VISION, RECOMMENDING THAT THE AURORA CITY COUNCIL ADOPT THE AURORA 2017 VISION AND SUPPORTING COMMUNITY EFFORTS TO DEVELOP THE ACTION PLAN AND IMPLEMENT THE VISION AND ACTION PLAN.

WHEREAS, the Aurora 2017 Vision is a broad, inclusive, community-based effort involving community members, city officials, and key stakeholders to develop a ten-year vision to guide community efforts in creating a better future for the City of Aurora; and,

WHEREAS, the Aurora 2017 Vision evolved out of community input through three newsletters, two surveys, a weekend workshop, an open house and the volunteer work of twelve Vision Committee members; and,

WHEREAS, Mayor Jennifer Strutz served on the Vision Committee and, along with Planning Commissioners, advised and provided support to the visioning process; and,

WHEREAS, the Aurora Planning Commission recognizes that the Aurora 2017 Vision will be an important tool in informing the future development and implementation of the City's Comprehensive Plan and other long range plans of the City; and,

WHEREAS, the Aurora Planning Commission recognizes the importance of continuing the community engagement process to complete the Action Plan, which will include recommendations for implementing the Vision, identify partners for implementation, and include a timeline and process for implementation; and,

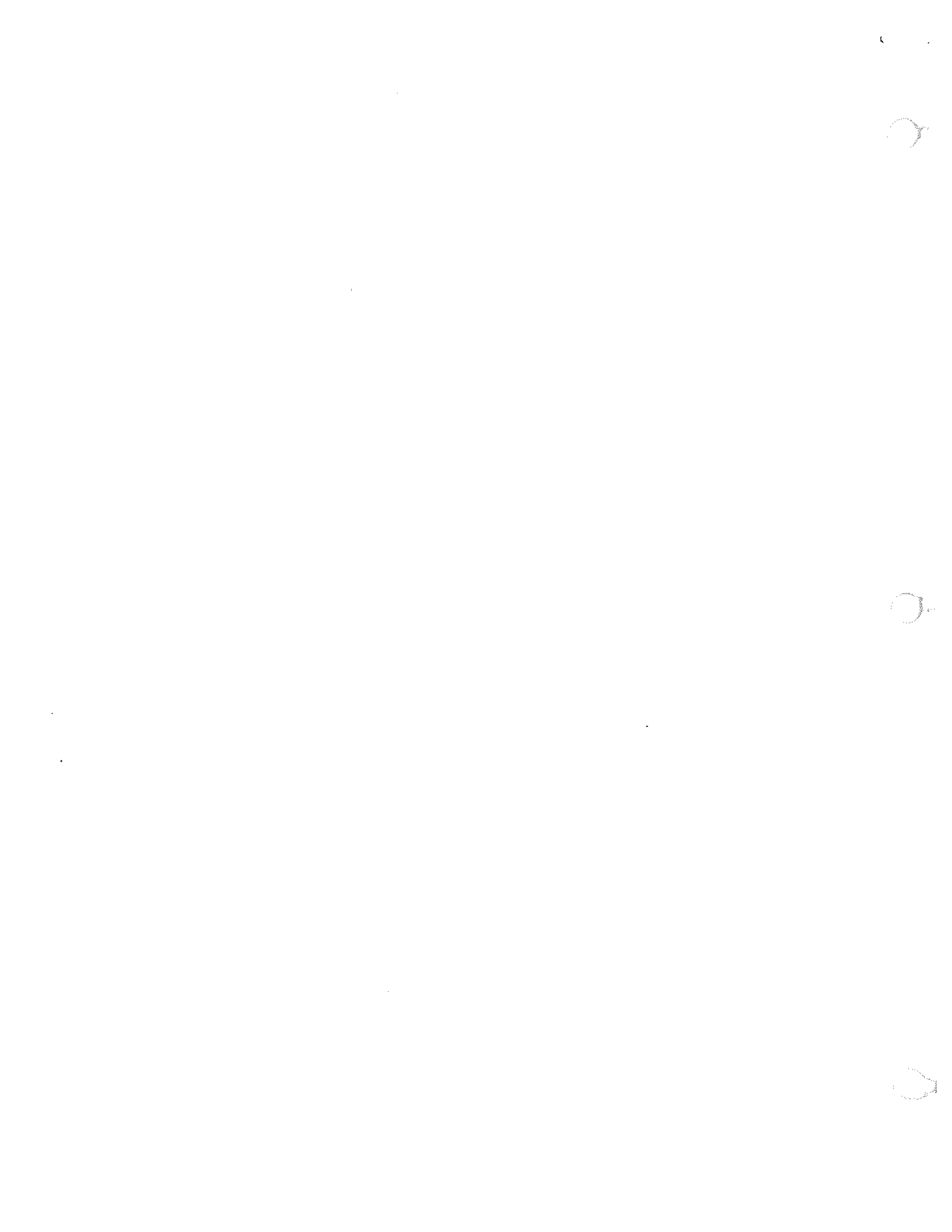
WHEREAS, the Aurora 2017 Vision and Vision Aurora June 5, 2007 report, a copy of which is attached hereto and incorporated by reference into this Resolution.

NOW THEREFORE, the City of Aurora Planning Commission DOES RESOLVE:

To adopt the Aurora 2017 Vision (the "Vision"), as the expression of the community's aspirations for the future of the City of Aurora, to review our policies, plans and strategies to promote their overall consistency with the Vision, and to help implement the Vision in order to achieve the desired future for the community of Aurora.

Further, we resolve to recommend that the Aurora City Council: (1) Adopt the Aurora 2017 Vision; (2) Support community efforts, lead by the Planning Commission, to develop the Action Plan; and (3) Implement the Vision and Action Plan.

ADOPTED BY THE AURORA Planning Commission the 5th day of June, 2007.



The year is 2017 and it has been ten years since the Aurora community created its vision. The City of Aurora is located in northern Marion County half-way between Portland and Salem at the confluence of Mill Creek and the Pudding River. The community enjoys a rich history with its origins as the Aurora Colony in 1856, which was one of the most successful 19th century experiments in communal living. Over the past ten years, the Aurora community has continued to work together to protect and enhance the town's historic identity, as well as the small town feel and surrounding natural and agricultural areas. The community has successfully promoted Aurora as a family-friendly place to live and visit, with a vibrant town center. Aurora residents share a strong sense of community and neighborliness, actively engaging in local events. Aurora has successfully worked together to respond creatively to outside influences.

Maintain sense of place. *Aurora will work to maintain its small town, village atmosphere, defined by its identity as a village in a rural setting, and to protect and enhance its rich heritage and historic district.*

Guiding Principles:

- Protect and enhance Aurora's rich heritage and historic district, being mindful of what has been inherited.
- Use clear and objective design standards to encourage appropriate new development.
- Create strong visual gateways into and through Aurora and its historic district that reflect arrival to the village.
- Encourage maintenance and upkeep of buildings and landscaping throughout the town.

Community engagement. *The Aurora community will build upon its history of working together to control its future in the face of internal growth and external development pressures through increased volunteerism, community events and activism. City leaders will continue to actively engage the community and develop partnerships with civic and professional organizations. Volunteers will help to inform the community of events and issues by reaching out to their neighbors.*

Guiding Principles:

- Encourage the development of more gathering places (both public and private).
- Promote additional social activities for the community.
- Actively welcome new residents and businesses.
- Develop partnerships with neighboring jurisdictions, such as schools, counties, neighboring cities and special districts, to collaborate on issues of common interest and concern.
- Encourage and support increased volunteerism and individual contribution.
- Encourage community involvement in the process of shaping Aurora's future.
- Promote involvement and investment in Aurora youth.

Managed growth. *Aurora experienced fast residential growth following the completion of the sewer system in 2001. In the next ten years, Aurora will work to establish clear standards and targets for balanced residential, commercial and industrial development*

to provide an expanded revenue base, allowing for the provision of public infrastructure and city services, while maintaining livability. Balanced development will help to ensure that infrastructure and city services keep pace with growth.

Guiding Principles:

- o Retain and encourage small businesses and restaurants in commercial areas that can serve both residents and tourists.
- o Encourage a balance of residential, commercial and light industrial growth in appropriate areas.
- o Promote economic development through the commercial and industrial growth that is needed to provide an expanded revenue base.
- o Create appropriate transitions between industrial, commercial and residential uses in newly developing areas, and between 99E and residential development.
- o Create a “main street” feel along 99E through appropriate commercial and mixed uses and appropriate gateway standards.
- o Work to control growth inside the Urban Growth Boundary (UGB) and influence forces outside the UGB to ensure viable balanced economic growth.
- o Work to ensure the expansion of services and industry at and around the airport protect the livability of Aurora.
- o Work to limit impacts on surrounding agricultural uses, recognizing the importance of this industry to Aurora and the region.

Transportation. *Aurora will work to create safe and efficient modes of travel for automobiles, pedestrians and cyclists. Aurora will increase connections between neighborhoods. The Aurora community will work collaboratively with the County and State agencies to integrate major thoroughfares into the community.*

Guiding Principles:

- o Utilize traffic calming techniques on 99E and other streets to promote safety.
- o Improve local streets through innovative means.
- o Create safe, convenient and attractive bicycle and pedestrian routes providing for connections throughout the community.

Greenspace and Recreation. *Aurora will retain and enhance existing parks and greenspace and work to create additional parks, recreational opportunities and interaction with natural areas. These amenities will not only increase livability for residents, but also help make Aurora a destination for outdoor enthusiasts.*

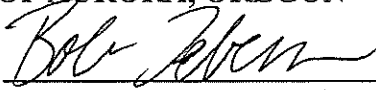
Guiding Principles:

- o Develop additional parks.
- o Maintain green buffer around Aurora by supporting local agricultural industry and maintenance of open space.
- o Develop multi-use trails for pedestrians and cyclists for both transportation and recreation.
- o Be mindful of our impact on the environment in the decision making process.
- o Retain and encourage appropriate landscaping throughout the city for its importance to the livability of Aurora.

ADOPTED BY THE AURORA PLANNING COMMISSION the 5th day of June, 2007.

VOTE 4 to Approve 0 to Deny.

CITY OF AURORA, OREGON

BY: 
Bob Lebens, Planning Commission Vice-Chair

ATTEST:

By: 
Laurie Boyce, City Recorder

